

THANK YOU

2017 REGIONAL
EDA UNIVERSITY SHOWCASE
AND PEER LEARNING

FUNDING FOR EDA UNIVERSITY CENTER @ UIC
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION
(DIRECTOR JEANNETTE TAMAYO)
MATCHING GRANTS BY UNIVERSITY OF ILLINOIS AT CHICAGO
(PROVOST SUSAN POSER)

**SPONSORSHIP FOR THE 2017 EDA
UNIVERSITY CENTER SHOWCASE**
COLLEGE OF URBAN PLANNING AND PUBLIC AFFAIRS,
UNIVERSITY OF ILLINOIS AT CHICAGO
(DEAN MICHAEL PAGANO)
INSTITUTE OF PUBLIC AND CIVIC ENGAGEMENT,
UNIVERSITY OF ILLINOIS AT CHICAGO
(DIRECTOR JOE HOERETH)
NATHALIE P. VOORHEES CENTER FOR NEIGHBORHOOD
AND COMMUNITY IMPROVEMENT
(DIRECTORS JANET SMITH AND YITTAYIH ZELELEM)

AUGUST 30-31, 2017 / CARDINAL ROOM / STUDENT CENTER EAST
750 S. HALSTED STREET, CHICAGO, IL



AUGUST 30 AGENDA

- 8:00 am **Registration and breakfast**
- 9:00 am **Welcome**
Dean Michael Pagano, UIC College of Urban Planning and Public Affairs
Provost Susan Poser, University of Illinois at Chicago
Jeannette Tamayo, Regional Director, Economic Development Administration
- 9:35 am **Harnessing the Economic Assets of Indiana Regions and Communities**
The Joint Purdue–Ball State EDA University Center
- Bo Beaulieu
 - David Terrell
- 10:20 am **Break**
- 10:30 am **Engaged Research and Services**
Center for Economic Development, Cleveland State University
- Iryna Lendel
 - Candice Clouse
- 11:15 am **Entrepreneurship and Innovation**
Center for Community and Economic Development,
University of Wisconsin–Extension
- Tessa Conroy
- 12:00 pm **Lunch & Networking**
- 1:30 pm **Innovative Strategies and High-Growth Entrepreneurship**
Michigan State University Center for Regional Economic Innovation
- Jennifer Bruen
- University of Michigan-Flint EDA Center for Community and Economic Development
- Paula Nas
 - Sara McDonnell
 - David Mérot
- 3:00 pm **Break**
- 3:15 pm **Regional Economic Analytics**
Rural Universities Consortium, Bowling Green State University & Ohio University
- Will Burns
 - Jason Jolley
- 4:00 pm **Innovation and Workforce Development**
EDA University Center, University of Wisconsin-Stout
- Randy Hulke
 - Renee Surdick
- 5:00 pm **Reception**
- 6:00 pm **Close**

AUGUST 31 AGENDA

- 8:00 am **Breakfast and networking**
- 9:00 am **Current research, current trends**
EDA Center at University of Minnesota-Crookston
- Kent Olson
- 9:45 am **Illinois University Incubator Network**
EDA University Center, University of Illinois at Urbana-Champaign
- Laura Frerichs
 - Marissa Siero
 - Dr. Mark Doussard
- 10:30 am **Break**
- 10:45 am **Promoting Clean/Green Economic Development in the Chicago Region**
EDA University Center at University of Illinois @ Chicago
- Janet Smith
 - Yittayih Zelalem
- 11:30 am **Lunch**
- 12:00 - 1:15 pm **EDA Panel**
- Economic Development Districts CEDS process and planning: **Michelle Velasquez, (EDS)**
 - Programs Overview: Technical Assistance, Public Works Assistance, Economic Adjustment Assistance: **Darrin Fleener (EDR), Kyle Darton (EDR), Lee Shirey (EDR)**
 - Eligibility, need for project, investment priorities: **Bill Warren, Special Project Officer**
 - Environmental Overview: **Robin Bush, Environmental Coordinator**
 - Construction: **Gerald Figliulo, Project Manager**
- Site Visits**
- 1:30 - 3:15 pm **mHUB**
mHUB is Chicago's innovation center for physical product development and manufacturing. mHUB is a co-working community of product designers and developers, entrepreneurs, engineers and manufacturers, a network of manufacturing mentors, industry experts and investors, and a source of intellectual and economic capital.
- 3:30 - 5:00 pm **UI Labs/DMDII**
UI Labs is an innovation accelerator that leverages a network of hundreds of partners from university + industry, along with startups, government, and community groups, to address problems too big for any one organization to solve on its own. Its mission is to transform industries using digital technologies.
- 5:00 – 5:30 pm **Bus to Crowne Plaza Hotel**

Where to go?

The meeting will be held in the Cardinal Room of Student Center East (750 S. Halsted St, Chicago IL, 60607). It's just a few minutes' walk south of the UIC-Halsted stop on the **CTA Blue Line**.

From the **Crowne Plaza** (733 West Madison, Chicago, IL 60661; A on the map) to Student Center East (B on the map) is about half a mile or a 10-15 minute walk.

- Walk south on Halsted, over the highway
- Student Center East is on the West side of Halsted

In **Student Center East** go up two flights of escalators and the **Cardinal room** is to the left. There will be signs pointing the way.

What's for Dinner?

Just north of UIC on Halsted St. is GreekTown, an area with many delicious Greek restaurants. **Artopolis** is slightly more casual, while **Athena** has table service and a great seasonal patio.

Slightly further north, on Randolph, is an eclectic mix of options: from **The Girl and the Goat** (creative and delicious) to **Au Cheval** (for the best burgers), to **Jaipur** (fantastic Indian food) to **La Colombe** (for your after-dinner coffee) and many more!

Fun in Chicago

Look no further—here are Chicago's top attractions.

The Art Institute of Chicago

A huge art gallery with a wide range of classic and contemporary art styles, the Art Institute currently has a special exhibit on Gauguin's life and body of work.

Chicago Cultural Center

The Chicago Cultural Center is a beautiful building, and always has interesting exhibits and performances. Entry is free and it's worth it just to look at the architecture, including the world's largest Tiffany dome.

The Chicago Architecture Foundation

Best known for its fantastic boat tours, the CAF offers a wide range of architectural tours in downtown Chicago.

Millennium Park, Maggie Daley Park, the Lakefront Trail

These parks, in the heart of the Loop next to Lake Michigan are wonderful for wandering. Check out the Bean and a concert in the Pritzker Pavilion in Millennium Park, the amazing playgrounds in Maggie Daley Park, and go for a walk or run along the Lake—the trail stretches 9 miles in each direction!

Jazz Club Tour

August 30th only! Visit a variety of clubs in Chicago's famous jazz scene! Go to jazzinchicago.org for more information about this historical and sonorous tour.

Magnificent Mile

The Magnificent Mile is Chicago's premier shopping area, with all the big names and famous stores. It's also the heart of the early 20th century skyscraper boom.

Willis Tower

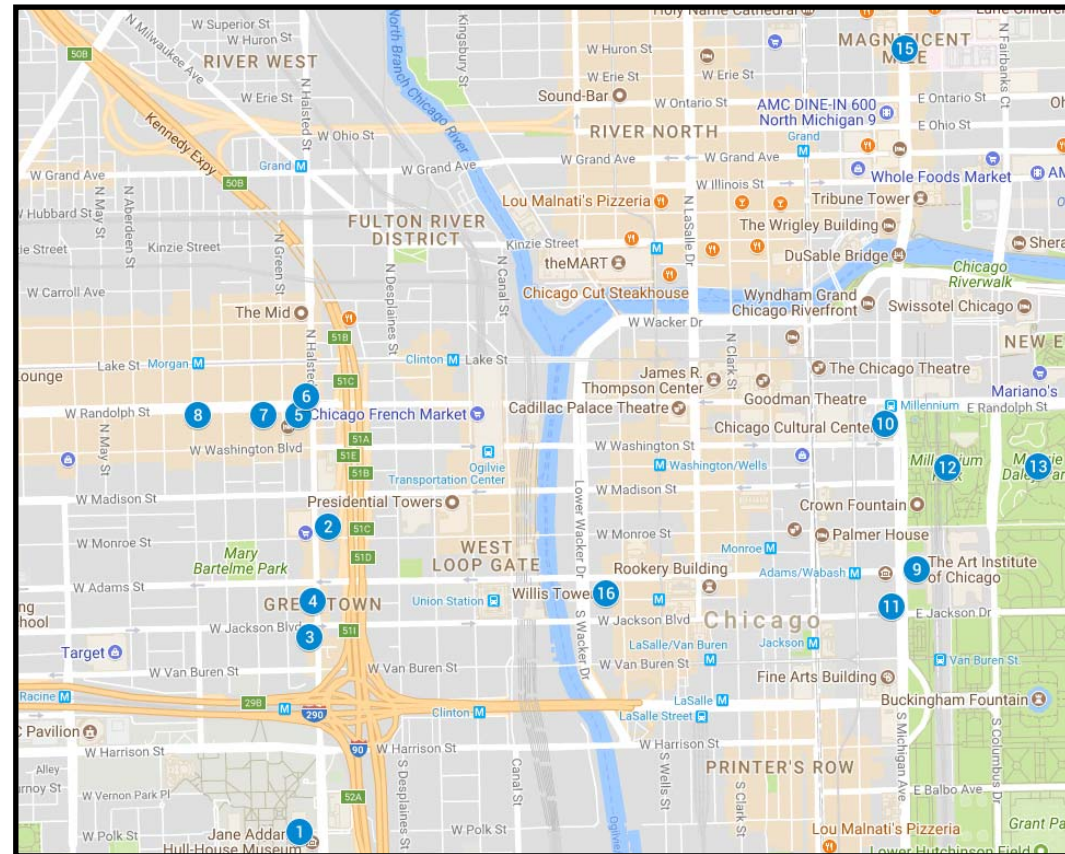
For the best view of Chicago (and four surrounding states!), take the elevator to the Sky-Deck on the 103rd floor.

Hop on Hop off Bus Tours

For an easy and relaxing way to get around the major attractions in Chicago, look no further than a double decker bus.

Navy Pier

By the lake, Navy Pier offers restaurants, museums, theater, boat cruises, and, of course, a huge Ferris wheel.



1. UIC Student Center
2. Crowne Plaza Chicago West Loop
3. Artopolis Bakery, Café & Agora
4. Athena Greek Restaurant
5. Girl & The Goat
6. Au Cheval
7. Jaipur Restaurant
8. La Colombe Coffee Roasters
9. The Art Institute of Chicago
10. Chicago Cultural Center
11. Chicago Architecture Foundation
12. Millennium Park
13. Maggie Daley Park
14. Lakefront Trail
15. Magnificent Mile
16. Willis Tower Skydeck
17. Navy Pier

ABOUT THE CENTERS

The Joint Purdue–Ball State EDA University Center

The Joint Purdue-Ball State EDA University Center is addressing four overarching goals as part of its five-year EDA funded initiative:

Build and Sustain Vibrant Local and Regional Collaborations

Developing regional plans that have key stakeholder buy-in requires a process that embraces inclusion and engagement of a broad array of people and organizations. In that spirit, the Center is deploying the national recognized Stronger Economics Together (SET) to help establish and strengthen regional collaboration and planning, as well as the Hometown Collaboration Initiative (HCI), to build community development capacity in distressed areas of the state.

Expand the Suite of Innovative Data Tools to Guide Local and Regional Planning

Purdue and Ball State are bringing their “big data” capabilities and user-friendly data tools to inform and guide the decision-making activities of local, regional, and state leaders and organizations. These include data products on industry and occupational assets, housing resources, broadband availability, workforce trends, and community readiness.

Strengthen the Connection of Entrepreneurs and Small Businesses to their Region’s Innovation Clusters

While most regions have strong industry clusters that serve as key drivers of their economy, these clusters often purchase supplies and services from outside the region, resulting in significant economic leakages. The Joint EDA UC is working to connect local companies as suppliers to industries in a region, doing so through such programs as Business Retention & Expansion, entrepreneurship, and business networking strategies.

Explore the Talent Needs of Regional Innovation Clusters and Enhance the Talent Pipeline of IARC and/or EDD Organizations

The Center is working to delineate the talent needs of businesses and industries in the state and guide the workforce development efforts of its regions. Also, it is launching a Regional Leadership Academy to strengthen and expand the skills of current and future representatives of Indiana’s regional planning organizations.

Center for Economic Development, Cleveland State University

The Center for Economic Development provides research and technical assistance to government agencies, non-profit organizations, and private industry. The Center for Economic Development has served as a designated Economic Development Administration (EDA) University Center since 1985. The Center has expertise in the following research areas:

- Economic Impact
- Economic Development Strategy and Policy
- Workforce Development
- Evaluation of Economic Development Initiatives
- Economic Analysis of Cities and Regions
- Ecology of Innovation
- Entrepreneurship
- Performance of Economic Clusters
- Industry Analysis

The Center’s professional staff includes four fulltime researchers, associated faculty, and several graduate research assistants. The Center works with funders, partners, and clients at the national, state, regional, and local levels. All of the Center’s research is summarized in publications, including working reports, journal articles, and book chapters.

Center for Community and Economic Development, University of Wisconsin–Extension

The UW-EX University Center’s research and educational team advances applied research and community assistance, specifically focused on better understanding regional economic change, entrepreneurship, innovation, labor markets, economic resilience and proactive strategies to positively impact the local economy and community quality of life.

The University Center conducts applied research in order to produce evidence-based educational and outreach materials. These are disseminated across the state through publications, online platforms, and educational workshops. Alongside rigorous, peer-reviewed publications, topics are analyzed in foundational reports, data-driven reports, policy briefs, and fact-sheets. This tiered approach to publication is designed to suit the needs of several audiences, including county Extension educators, local practitioners, policymakers, journalists, and residents of Wisconsin. In addition to publications and educational materials, the research team is developing a statewide economic perception survey and a series of educational workshops for economic development professionals throughout Wisconsin.

Michigan State University Center for Regional Economic Innovation

Its mission is to advance MSU’s land-grant mission by creating, applying, and disseminating valued knowledge through responsive engagement, strategic partnerships, and collaborative learning. The center is dedicated to empowering communities to create sustainable prosperity and an equitable global knowledge economy.

Since its establishment in downtown Lansing, Michigan, in 1969, CCED, in partnership with public and private organizations, has developed and conducted numerous innovative programs that address local concerns while building the capacity of students, scholars and communities to address future challenges. Student, faculty, and community involvement is a crucial element of the CCED's mission. The CCED focuses its resources on the unique challenges of distressed communities throughout the state of Michigan.

University of Michigan-Flint EDA Center for Community and Economic Development

The overall goal of the newly established UM-Flint EDA University Center for Community and Economic Development is to coordinate, inform, and contribute to economic development efforts that cultivate innovation and advance high-growth entrepreneurship needed to build and sustain a diversified economy throughout the 7-county I-69 Thumb Region (Genesee, Shiawassee, Lapeer, St. Clair, Huron, Sanilac, and Tuscola counties).

The EDA University Center will receive direction and guidance from:

Stakeholders who rely on its services and research

A Regional Advisory Board, consisting of a representative cross-section of the 169 counties.

The University of Michigan-Flint EDA Center for Community and Economic Development is presenting on innovative strategies and high growth entrepreneurship. Serving Michigan's Prosperity Region 6, the UM-Flint EDA Center will provide an overview of industry and demographics in Mid-Michigan's "I-69 Thumb Region". Results will be shared on strategies that support data driven decision making, and collaboration that prepares the region for high growth entrepreneurship. Innovative programs and research that train and support aspiring and existing entrepreneurs will also be covered.

Rural Universities Consortium, Bowling Green State University & Ohio University

Bowling Green State University's (BGSU) Center for Regional Development (CRD) and Ohio

University (OU) Voinovich School of Leadership and Public Affairs have a longstanding, EDA-supported collaboration implementing the Rural Universities Consortium (RUC) University Center. The RUC has a record of accomplishment of facilitating a regional approach to economic development, providing business technical assistance to diverse clients, and delivering applied research and data capabilities to improve decision-making and planning within the economic development community, including Economic Development Districts (EDDs). RUC looks to leverage its expertise and resources to build upon the momentum of this work and expand its program focus on emerging areas of need within the region. The RUC focuses its efforts on the following key areas:

- Business expansion and entrepreneurial support in the regions emerging industry clusters
- Working with partners to develop a high-skilled regional workforce to meet growing demands

EDA University Center, University of Wisconsin-Stout

The UW-Stout EDA-University Center Project is focused on: Advancing Business Expansion through Innovation; and Advancing Regional Workforce Development through Innovation. Project activities leverage UW-Stout's applied programs, staff, faculty, and students to execute direct technical assistance and applied research with industry, community and individual clients. A key Project resource is UW-Stout's digital fabrication laboratory, the Discovery Center FabLab. The FabLab serves as a Project prototyping workspace, a Project workforce development resource, and a Project convener of the emerging statewide fab lab network.

The UW-Stout EDA-UC team will highlight notable Project activities, including:

Economic Analytic - The Project's development and beta testing of a diagnostic tool designed to assess Wisconsin's manufacturers' readiness for transformational change. A collaborative statewide team is building this tool to address technology, operational excellence, business development, operational development and human capital development

Technology Transfer - The Project's industry CEO peer council provides industry engagement with collaborative UW-Stout faculty, staff, and student projects. Early outcomes include a start-up manufacturing facility producing novel construction materials that meet *2030 Sustainable Development* and LEED requirements, and expansion of advanced robotics in the production of medical devices that enhance existing workforce's production capacity

Commercialization - The statistical analysis of Project client's data sets to determine performance of veterinary pharmaceutical product, using Project resources to build research and development capability into rural contract manufacturer's capacity.

EDA Center at University of Minnesota-Crookston

The EDA Center at the University of Minnesota Crookston (UMC) has become a source of statewide economic development information, applied research and education that enhances the effectiveness of economic development strategies at local, regional, and tribal levels.

The Center is a collaboration between the University of Minnesota Crookston and the University of Minnesota Extension Center for Community Vitality. Because Extension staff is located in all areas of the state, the EDA Center is connected to the local context of economic development questions and can engage in resource and referral with all University of Minnesota units, including the Center for Economic Development at the Duluth campus and the system-wide Office of University Economic Development Center located on the Twin Cities campus. Affiliated faculty and specialists bring university resources to community leaders and economic development partners so that they: 1) consider the economic contributions and impacts of industries and economic events; 2) create a business climate that supports entrepreneurs, business development and expansion; and 3) address community factors that attract, retain, develop, and retrain a viable workforce in rural areas.

In developing and selecting projects, the Center will prioritize communities of place and interest that face high levels of distress. The incidence of poverty and the recovery from the last recession is uneven across the state. Demographic trends point out the need for immigrants in order for the economy to sustain itself in the future. Economic development efforts that attract, welcome, and include new workers are critical to securing the future of Minnesota.

EDA University Center, University of Illinois at Urbana-Champaign

The EDA University Center at the University of Illinois, through EnterpriseWorks, is assisting downstate IL entrepreneurs (south of I-80) with business technical assistance services to encourage business growth. Through the EDA University Center at University of Illinois Urbana-Champaign, EnterpriseWorks provides;

- Direct technical assistance to small businesses South of I-80 with University of Illinois student business assistance. This includes work in market research, competitive assessment, design, and technical consultation. All requests for shared services come from referrals from partners including incubators, SBDC programs, PTAC offices, ITCs, or higher education entrepreneurial programs.
- Technical assistance to communities seeking planning assistance with entrepreneurship programs, and technology and innovation consultation from the University, includes travel to communities.
- Entrepreneur in Residence (EIR) program resource to support downstate clients in business development, intellectual property management, marketing, sales strategies, investment, and grant funding.

To date, the EDA University Center at the University of Illinois Urban-Champaign at EnterpriseWorks has provided technical business assistance to clients across Illinois. Thus far we have consulted with members of entrepreneurial ecosystems in Peoria, Springfield, and Bloomington-Normal to support their entrepreneurial development. Our EIR program has counselled clients in business development, intellectual property management, and grant funding strategies from across downstate Illinois.

EDA University Center at University of Illinois @ Chicago

The purpose of the EDA Center @ UIC is to promote green industrial development in the Chicago Region with an initial focus on the Calumet Corridor in Southeastern Cook County. By leveraging higher education assets and conducting applied research and technical assistance, the Center will facilitate the creation and dissemination of innovative green economic development strategies and practices that promise to yield sustainable growth and job creation in the region.

The Nathalie P. Voorhees Center for Neighborhood and Community Improvement is an applied research and technical assistance unit in the College of Urban Planning and Public Affairs (CUPPA) at the University of Illinois at Chicago (UIC). UIC is the largest university in the Chicago area, and CUPPA is a nationally recognized innovator in education, research, and engagement in support of the nation's cities and metropolitan areas.

Since its founding in 1978, the Voorhees Center has been guided by the mission to improve the quality of life for all residents of the City of Chicago and the metropolitan area. To this end, it works in collaboration with community and government partners, as well as with UIC faculty and graduate students, to develop grounded research to support the revitalization of communities.